

## Sponsor packages 2018

# ENDLESS OPPORTUNITIES Become a sponsor of the WindDays 2018

Raise your company's profile by sponsoring the exhibition, conference or special events. Each sponsorship opportunity provides a powerful platform to maximize your marketing efforts.

Get in touch with us and we'll gladly discuss what these options can do for your company!  
info@winddays.com or +31 30 2316 977



Get  
visibility



Expose your  
company to an  
international  
audience



Increase your  
exposure to  
decision  
makers

### EVENT AMBASSADOR \*

€ 25.000,-  
(maximum of 2 ambassadors)

### TOPIC LEADER \*\*

€ 15.000,-  
(maximum of 4 topic leaders)

	EVENT AMBASSADOR *	TOPIC LEADER **
Logo and link on home WindDays website	✓	✓
Logo and link on program page of WindDays website	✓	✓
Logo on WindDays banner at entrance	✓	X
Logo on banners in plenary conference hall	✓	✓
Logo on screen in main conference hall during breaks	✓	✓
Logo on screen in hall where your topic sessions are held during breaks	✓	✓
Logo on floorplan of conference and exhibition	✓	✓
Logo and link in WindDays email campaigns	✓	✓
Influence on topic sessions	2	1
Conference passe-partout	10	7
Stand space in exhibition ***	20m <sup>2***</sup>	10m <sup>2***</sup>

\* **EVENT AMBASSADOR**  
As an event ambassador you are one of the two principal sponsors of the exhibition and conference.

\*\* **TOPIC LEADERS**  
Here's how stakeholders from the wind sector can help create the programme. Together with the WindDays team you compose your topic sessions and find interesting speakers within your chosen topic. However there is no room for commercial presentations; Speaking slots are not for sale! You can only become a topic leader in topics that are in line with your business. You may appoint the chair for this session. Ultimate responsibility for the session remains with the WindDays team.

\*\*\* **EXHIBITION STAND**  
On top of the free build stand space offered, you can enlarge the space for your stand for:  
€ 345,- per square meter for NWEA members and TKI Wind op Zee participants or € 445,- per square meter for all other.  
Please note, this is all exclusive stand construction. And if you don't want to exhibit, it is not possible to get a refund.

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### Other sponsoring options

Of course, there are other options apart from the event ambassador and topic leader. Find more options here:

	Price excl. VAT	Exclusive sponsor opportunity	Your logo with link on event website	Your logo on floorplan	Your logo on banner in registration area	News item in newsletter	Opportunity to display your own marketing materials	Conference pass-partouts
Keycards <sup>1</sup>	€ 10.000,-	✓	Home page	✓	✓	✓	X	4
Water Bottles <sup>2</sup>	€ 10.000,-	✓	Home page	✓	✓	✓	X	4
Lunch (two days)	€ 8.000,-	✓	Programme page	✓	✓	✓	At lunch buffets	3
Lunch (1 day)	€ 5.000,-	✓	Programme page	✓	✓	✓	At lunch buffets	2
Note pad <sup>3</sup>	€ 7.500,-	✓	Programme page	✓	✓	✓	X	3
Opening reception <sup>4</sup>	€ 7.500,-	✓	Programme page	✓	✓	✓	During reception	3
Conference dinner <sup>5</sup>	€ 7.500,-	✓	Programme page	✓	✓	✓	During dinner	3
WiFi <sup>6</sup>	€ 6.000,-	✓	Programme page	✓	✓	✓	X	2

- The keycards are distributed to all registered participants of both conference and exhibition. Your logo is printed on the keycards (along with the event logo)
- We provide 2.000 water bottles available in key areas of the venue with your branding on the labels of the water bottles (artwork to be provided by the sponsor).
- Your logo will be printed on 1.500 note pad (along with the event logo) and will be distributed in the conference rooms.
- The opening reception is open for all participants of the WindDays conference and exhibition. The WindDays will take care of the whole organisation for you (catering, service, security, cleaning after the reception)
- You get the opportunity to speak before dinner.
- Your logo will be displayed in communication concerning the WiFi code (along with the event logo). Such as roll up banner, sheets with the WiFi code.

Are you interested in one of these options or do you have other sponsoring ideas, please don't hesitate to call us. You can reach us at: [info@winddays.com](mailto:info@winddays.com) or +31 30 2316 977.